## Retail Building Transactions



## Daniel Lebor

Dir of Business Development
"Brooklyn's retail market continued to show strength through 2018. Amid growing concerns in the retail marketplace nationwide, Brooklyn's retail market outperforms itself year-over-year. With development and growth spreading through the borough, investors continue to look for both short- and longterm retail opportunities. With \$527M in transactions in 2018, there was a $51 \%$ increase in dollar volume from 2017."

In the retail category, we have verified

transactions totaling to approximately

at approximately
\$609/SF.
The total dollar volume was approximately
\$527M
a 51\% increase from 2017.
The average retail transaction was approximately \$5M
.

The highest priced retail transaction was 1-37 12th Street which sold for in May.


The South region had the highest number of retail transactions, as well as, the highest dollar volume with
33
transactions for a total consideration of approximately
\$169M

This study shows Brooklyn commercia etail building transactions for 2018, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of transactions, average sale price, total square footage sold and average price per SF.

Retail

| Region | Neighborhood | Dollar Volume | Total Transactions | Avg. <br> Transaction | Total SF | Avg. PPSF* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Brooklyn | Borough Park | \$11,710,000 | 5 | \$2,342,000 | 20,020 | \$585 |
|  | East Flatbush | \$9,127,000 | 6 | \$1,521,167 | 21,896 | \$417 |
|  | Flatlands | \$1,875,000 | 1 | \$1,875,000 | 3,740 | \$501 |
|  | Midwood | \$17,160,000 | 4 | \$4,290,000 | 20,040 | \$856 |
|  | Lefferts Gardens | \$12,875,000 | 2 | \$6,437,500 | 16,061 | \$802 |
|  | Total/Average | \$52,747,000 | 18 | \$2,930,389 | 81,757 | \$645 |
| East Brooklyn | Brownsville | \$3,200,000 | 4 | \$800,000 | 11,205 | \$286 |
|  | Canarsie | \$10,562,710 | 6 | \$1,760,452 | 25,990 | \$406 |
|  | East New York | \$41,650,000 | 4 | \$10,412,500 | 125,743 | \$331 |
|  | Total/Average | \$55,412,710 | 14 | \$3,958,051 | 162,938 | \$340 |
| Greater Downtown Brooklyn | Brooklyn Heights | \$2,565,000 | 1 | \$2,565,000 | 4,375 | \$586 |
|  | Gowanus | \$115,000,000 | 2 | \$57,500,000 | 193,265 | \$595 |
|  | Park Slope | \$19,000,000 | 2 | \$9,500,000 | 17,759 | \$1,070 |
|  | Prospect Heights | \$1,977,000 | 1 | \$1,977,000 | 1,750 | \$1,130 |
|  | Total/Average | \$138,542,000 | 6 | \$23,090,333 | 217,149 | \$638 |
| North Brooklyn | East Williamsburg | \$4,000,000 | 1 | \$4,000,000 | 7,500 | \$533 |
|  | Williamsburg | \$44,380,000 | 4 | \$11,095,000 | 14,370 | \$3,088 |
|  | Total/Average | \$48,380,000 | 5 | \$9,676,000 | 21,870 | \$2,212 |
| North-Central Brooklyn | Bedford-Stuyvesant | \$2,862,500 | 2 | \$1,431,250 | 7,981 | \$359 |
|  | Crown Heights | \$4,995,000 | 3 | \$1,665,000 | 9,479 | \$527 |
|  | Total/Average | \$7,857,500 | 5 | \$1,571,500 | 17,460 | \$450 |
| South Brooklyn | Brighton Beach | \$11,400,000 | 4 | \$2,850,000 | 21,196 | \$538 |
|  | Coney Island | \$4,562,500 | 2 | \$2,281,250 | 11,537 | \$395 |
|  | Gravesend | \$32,386,000 | 10 | \$3,238,600 | 47,709 | \$679 |
|  | Marine Park | \$635,000 | 1 | \$635,000 | 1,800 | \$353 |
|  | Mill Basin | \$14,150,000 | 1 | \$14,150,000 | 45,969 | \$308 |
|  | Sheepshead Bay | \$106,012,500 | 15 | \$7,067,500 | 175,771 | \$603 |
|  | Total/Average | \$169,146,000 | 33 | \$5,125,636 | 303,982 | \$556 |
| West Brooklyn | Bath Beach | \$7,390,000 | 4 | \$1,847,500 | 13,785 | \$536 |
|  | Bay Ridge | \$21,210,500 | 3 | \$7,070,167 | 10,315 | \$2,056 |
|  | Bensonhurst | \$7,130,000 | 5 | \$1,426,000 | 15,404 | \$463 |
|  | Dyker Heights | \$3,460,000 | 2 | \$1,730,000 | 3,782 | \$915 |
|  | Greenwood Heights | \$7,150,000 | 1 | \$7,150,000 | 4,725 | \$1,513 |
|  | Sunset Park | \$8,400,000 | 2 | \$4,200,000 | 11,946 | \$703 |
|  | Total/Average | \$54,740,500 | 17 | \$3,220,029 | 59,957 | \$913 |
| Brooklyn Wide |  | \$526,825,710 | 98 | \$5,375,773 | 865,113 | \$609 |

## Retail



## Price per SF

The average price per SF of retail building transactions in 2018 in Brooklyn was \$609/SF, up from from 2017's average of $\$ 605 /$ SF.

The North Brooklyn region achieved
the highest average price per SF at \$2,212.

## Transaction and Dollar Volume

In 2018, there was a total of 98 retail transactions in Brooklyn, totaling approximately \$527M.

The South Brooklyn region had the highest number of retail transactions with 33 transactions compared with 22 in 2017.

