# **Retail Building Transactions**



"Brooklyn's retail market continues to show strength in 2017 with a 36% uptick in sales volume, while the total number of transactions decreased market-wide. As the residential market continues to level-off, the retail market is beginning to pick up, experiencing a 17% increase since 2016 due largely to the increased investment and growth in emerging neighborhoods."

Peter Matheos Senior Vice President, Investment Sales

In the retail category, we have verified

96

transactions totaling to approximately

683K SF

at approximately **\$605/SF**.

The total dollar volume was approximately



a 23% increase from 2016. The average retail transaction was approximately

\$3.63M

The highest priced retail transaction was 60 North 6th Street which sold for

**\$19.8M** in December. The Central Brooklyn region had the highest number of retail transactions, as well as, the highest dollar volume with



transactions for a total consideration of approximately **\$102M** 



The largest retail transaction in 2017 was 60 North 6th Street - a 10,000 SF building in the North Brooklyn region. The property sold for \$19.8M.



The retail transaction with the highest price per SF was 99 North 6th Street in the North Brooklyn region, which sold for approximately \$5,480 per SF.

This study shows Brooklyn commercial retail building transactions for 2017, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of transactions, average sale price, total square footage sold and average price per SF.



#### Retail

| Region                      | Neighborhood        | Dollar Volume | Total<br>Transactions | Avg.<br>Transaction | Total SF | Avg. PPSF* |
|-----------------------------|---------------------|---------------|-----------------------|---------------------|----------|------------|
| Bed Stuy/Bushwick/Crown Hts | Bedford-Stuyvesant  | \$2,292,189   | 2                     | \$1,146,095         | 5,650    | \$569      |
|                             | Bushwick            | \$19,382,518  | 4                     | \$4,845,630         | 34,752   | \$561      |
|                             | Total/Average       | \$21,674,707  | 6                     | \$3,612,451         | 40,402   | \$564      |
| Central Brooklyn            | Borough Park        | \$25,855,000  | 6                     | \$4,309,167         | 61,239   | \$458      |
|                             | East Flatbush       | \$10,948,000  | 7                     | \$1,564,000         | 36,760   | \$326      |
|                             | Flatbush            | \$11,766,875  | 4                     | \$2,941,719         | 27,530   | \$556      |
|                             | Flatlands           | \$1,615,000   | 1                     | \$1,615,000         | 9,850    | \$164      |
|                             | Kensington          | \$4,450,000   | 1                     | \$4,450,000         | 7,660    | \$581      |
|                             | Midwood             | \$47,164,355  | 6                     | \$7,860,726         | 117,433  | \$674      |
|                             | Total/Average       | \$101,799,230 | 25                    | \$4,071,969         | 260,472  | \$482      |
| East Brooklyn               | Brownsville         | \$14,935,000  | 7                     | \$2,133,571         | 40,730   | \$437      |
|                             | Canarsie            | \$3,260,000   | 2                     | \$1,630,000         | 14,675   | \$208      |
|                             | East New York       | \$6,600,000   | 7                     | \$942,857           | 44,820   | \$252      |
|                             | Total/Average       | \$24,795,000  | 16                    | \$1,549,688         | 100,225  | \$328      |
| Greater Downtown Brooklyn   | Columbia Waterfront | \$3,100,000   | 1                     | \$3,100,000         | 5,850    | \$530      |
|                             | Fort Greene         | \$1,675,000   | 1                     | \$1,675,000         | 2,925    | \$573      |
|                             | Total/Average       | \$4,775,000   | 2                     | \$2,387,500         | 8,775    | \$551      |
| North Brooklyn              | East Williamsburg   | \$2,025,000   | 1                     | \$2,025,000         | 10,500   | \$193      |
|                             | Williamsburg        | \$40,690,000  | 5                     | \$8,138,000         | 28,360   | \$2,013    |
|                             | Total/Average       | \$42,715,000  | 6                     | \$7,119,167         | 38,860   | \$1,710    |
| South Brooklyn              | Brighton Beach      | \$2,500,000   | 1                     | \$2,500,000         | 3,276    | \$763      |
|                             | Coney Island        | \$3,800,000   | 2                     | \$1,900,000         | 4,264    | \$794      |
|                             | Gerritsen Beach     | \$680,000     | 1                     | \$680,000           | 1,880    | \$362      |
|                             | Gravesend           | \$14,835,750  | 5                     | \$2,967,150         | 37,188   | \$398      |
|                             | Marine Park         | \$7,267,000   | 6                     | \$1,211,167         | 14,905   | \$461      |
|                             | Sheepshead Bay      | \$23,356,537  | 7                     | \$3,336,648         | 35,064   | \$548      |
|                             | Total/Average       | \$52,439,287  | 22                    | \$2,383,604         | 96,577   | \$514      |
| West Brooklyn               | Bath Beach          | \$1,700,000   | 1                     | \$1,700,000         | 3,800    | \$447      |
|                             | Bay Ridge           | \$58,100,000  | 10                    | \$5,810,000         | 64,249   | \$857      |
|                             | Bensonhurst         | \$36,800,000  | 6                     | \$6,133,333         | 61,242   | \$817      |
|                             | Sunset Park         | \$3,730,000   | 2                     | \$1,865,000         | 8,590    | \$402      |
|                             | Total/Average       | \$100,330,000 | 19                    | \$5,280,526         | 137,881  | \$775      |
| Brooklyn Wide               |                     | \$348,528,224 | 96                    | \$3,630,502         | 683,192  | \$605      |

\* Price per Square Foot

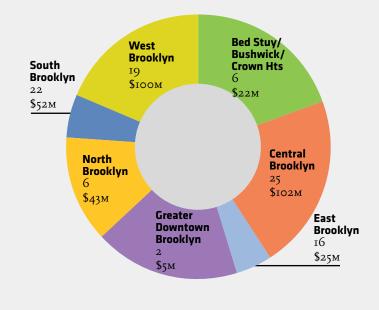


#### Retail



### **Price per SF**

The average price per SF of retail building transactions in 2017 in Brooklyn was **\$605**, down 13% from 2016's average of \$694. The North Brooklyn region achieved the highest average price per SF at **\$1710**.



## Transaction and Dollar Volume

In 2017, there was a total of **96** retail transactions in Brooklyn, totaling approximately **\$349M**. The Central Brooklyn region had the highest number of retail transactions with **25** transactions compared with **20** in **2016**.

