## Brooklyn Market Report

## Commercial Sales in the Brooklyn Market \| 2015 Year-End Report

TerraCRG analyzed Brooklyn commercial sales categorized into seven regions, color coded throughout the report. Each abbreviated region name includes the below listed neighborhoods.

The Brooklyn commercial real estate market had a record-breaking year in 2015. Our team verified a total of 1,895 commercial sales with a total consideration of over $\$ 9.5 \mathrm{~B}$, an approx. $39 \%$ increase in dollar volume from 2014.

While there was a slight decrease of transactional volume, the average transaction in Brooklyn went up from $\$ 3.4 \mathrm{M}$ to $\$ 5.0 \mathrm{M}$, a $47 \%$ increase. The increase in total dollar volume stems from unprecedented asset appreciation.

Over the past 6 years, since the end of the Great Recession in 2010, dollar volume saw an eight fold increase.

The largest year over year growth in total dollar volume was in the Industrial/Office asset class, which increased 85\% from $\$ 613 \mathrm{M}$ in 2014 to over \$1.1B in 2015.

Dollar Volume of Residentially-Zoned Development Sites peaked in 2015 with a total of $\$ 2.1 \mathrm{~B}$ in sales, 10 times the volume in 2010.

Multifamily buildings represented the asset class with the highest dollar volume, totaling over $\$ 3.3 \mathrm{~B}$ in trades with a total of 601 transactions.

The Greater Downtown Brooklyn region had the highest dollar volume, with sales totaling over $\$ 2.6 \mathrm{~B}$, up from \$1.0B in 2014.

Dollar volume in the West Brooklyn region showed the largest growth year over year, from $\$ 470 \mathrm{M}$ in 2014 to approx. \$794M in 2015.

The Bed-Stuy/Bushwick/Crown Heights region had the highest number of transactions, for the sixth year in a row, with 508 trades.

* In target categories, see Methodology



## Brooklyn Commercial Property Sales Dollar Volume

By Asset Type* (2010-2015)



## Multifamily Building Sales

The below study shows Brooklyn commercial multifamily building sales for 2015, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of sales, average sale price, total number of units, average price per unit, total square footage sold and average price per square foot.


The table above shows the recorded sales of commercial multifamily buildings in Brooklyn in 2015. In the multifamily category, we have verified 601 transactions with a total of 13,060 units and approx. 11.8 M SF . The total dollar volume was over $\$ 3.3 \mathrm{~B}$, an increase of $32 \%$ from 2014. The average multifamily transaction was approx. $\$ 5.6 \mathrm{M}$, up from $\$ 4.0 \mathrm{M}$ in 2014.

The highest priced multifamily sale was a 237 -unit residential building at 236 North $10^{\text {th }}$ Street in Williamsburg, which sold for approx. $\$ 169 \mathrm{M}$ in May. The second largest multifamily transaction was the sale of 23-45 Caton Place, a 107 -unit building in Windsor Terrace, which sold for approx. $\$ 76 \mathrm{M}$. This was the only multifamily trade in Windsor Terrace this year.

## Price Per SF and Price Per Unit

The average price per square foot of multifamily buildings in Brooklyn was $\$ 308$. The average price per unit for multifamily buildings in Brooklyn was approx. \$249K, up 17\% from \$212K in 2014. The region with the highest average price per square foot in this category was the Greater Downtown Brooklyn region at $\$ 583$, up $22 \%$ from $\$ 476$ in 2014.


The multifamily trade with the highest price per square foot was 63 Montague Street in Brooklyn Heights, which sold for approx. $\$ 1,053$ per square foot.


Price Per SF \& Price Per Unit

## Transaction and Dollar Volume

In 2015, there were a total of 601 multifamily sales in Brooklyn representing 13,060 units, totaling approx. \$3.3B, compared with 637 sales in 2014 totaling approx. \$2.5B. The Bed-Stuy/Bushwick/Crown Heights region had the highest number of multifamily sales for 2015 with 208 trades. The Central Brooklyn region saw the highest dollar volume of multifamily sales with a total consideration of $\$ 872 \mathrm{M}$ with approx. 4.3M SF sold.


The North Brooklyn region had the highest price per unit trade at approx. $\$ 847,222$ per unit. 236 North 10th Street in Williamsburg sold for \$169M in May.


## Mixed-Use Building Sales

The below study shows Brooklyn commercial mixed-use building sales for 2015, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of sales, average sale price, total units sold, total square footage sold and average price per square foot. The below data represents all buildings with residential plus commercial use.

| Region | Neighborhood | Dollar Volume |  | Total Sales | Avg. Sale |  | Total Units | Total SF | Avg. PPSF* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bed-Stuy/Bushwick/Crown Heights | Bedford-Stuyvesant | \$ | 90,109,063 | 49 | \$ | 1,838,960 | 493 | 433,507 | \$ | 339 |
|  | Bushwick | \$ | 56,285,831 | 33 | \$ | 1,705,631 | 178 | 172,193 | \$ | 312 |
|  | Crown Heights | \$ | 47,065,900 | 29 | \$ | 1,622,962 | 204 | 171,054 | \$ | 282 |
|  | Crown Heights South | \$ | 41,750,000 | 8 | \$ | 5,218,750 | 135 | 127,563 | \$ | 317 |
|  | Ocean Hill | \$ | 14,747,898 | 18 | \$ | 819,328 | 122 | 113,286 | \$ | 183 |
| Bed-Stuy/Bushwick/Crown Heights Total |  | \$ | 249,958,692 | 137 | \$ | 1,824,516 | 1,132 | 1,017,603 | \$ | 299 |
| Central Brooklyn | Borough Park | \$ | 28,774,700 | 21 | \$ | 1,370,224 | 78 | 75,299 | \$ | 383 |
|  | East Flatbush | \$ | 60,863,467 | 49 | \$ | 1,242,112 | 273 | 265,544 | \$ | 198 |
|  | Flatbush | \$ | 19,768,207 | 17 | \$ | 1,162,836 | 73 | 74,100 | \$ | 274 |
|  | Flatlands | \$ | 14,016,976 | 14 | \$ | 1,001,213 | 63 | 63,832 | \$ | 259 |
|  | Kensington | \$ | 5,772,000 | 7 | \$ | 824,571 | 21 | 25,191 | \$ | 237 |
|  | Lefferts Gardens | \$ | 24,572,983 | 9 | \$ | 2,730,331 | 119 | 101,920 | \$ | 266 |
|  | Midwood | \$ | 26,115,500 | 19 | \$ | 1,374,500 | 103 | 100,990 | \$ | 274 |
|  | Prospect Park South | \$ | 680,000 | 1 | \$ | 680,000 | 2 | 2,038 | \$ | 334 |
| Central Brooklyn Total |  | \$ | 180,563,833 | 137 | \$ | 1,317,984 | 732 | 708,914 | \$ | 260 |
|  |  |  |  |  |  |  |  |  |  |  |
| East Brooklyn | Brownsville | \$ | 34,042,253 | 11 | \$ | 3,094,750 | 239 | 216,845 | \$ | 156 |
|  | Canarsie | \$ | 3,771,400 | 9 | \$ | 419,044 | 25 | 21,656 | \$ | 188 |
|  | Cypress Hills | \$ | 14,061,500 | 19 | \$ | 740,079 | 75 | 81,940 | \$ | 182 |
|  | East New York | \$ | 24,060,931 | 33 | \$ | 729,119 | 165 | 139,630 | \$ | 178 |
| East Brooklyn Total |  | \$ | 75,936,084 | 72 | \$ | 1,054,668 | 504 | 460,071 | \$ | 177 |
|  |  |  |  |  |  |  |  |  |  |  |
| Greater Downtown Brooklyn | Boerum Hill | \$ | 29,099,956 | 6 | \$ | 4,849,993 | 43 | 41,702 | \$ | 706 |
|  | Brooklyn Heights | \$ | 50,171,500 | 6 | \$ | 8,361,917 | 86 | 67,497 | \$ | 703 |
|  | Carroll Gardens | \$ | 9,420,000 | 3 | \$ | 3,140,000 | 17 | 14,060 | \$ | 660 |
|  | Clinton Hill | \$ | 78,967,109 | 7 | \$ | 11,281,016 | 179 | 163,313 | \$ | 646 |
|  | Cobble Hill | \$ | 11,750,000 | 2 | \$ | 5,875,000 | 6 | 7,036 | \$ | 1,687 |
|  | Columbia Waterfront | \$ | 2,155,000 | 1 | \$ | 2,155,000 | 3 | 2,572 | \$ | 838 |
|  | Downtown | \$ | 26,650,000 | 2 | \$ | 13,325,000 | 42 | 37,158 | \$ | 710 |
|  | Fort Greene | \$ | 25,469,711 | 4 | \$ | 6,367,428 | 58 | 42,704 | \$ | 558 |
|  | Gowanus | \$ | 9,150,000 | 4 | \$ | 2,287,500 | 21 | 14,760 | \$ | 643 |
|  | Park Slope | \$ | 73,393,456 | 17 | \$ | 4,317,262 | 125 | 102,116 | \$ | 697 |
|  | Prospect Heights | \$ | 6,975,000 | 3 | \$ | 2,325,000 | 9 | 11,137 | \$ | 652 |
|  | Red Hook | \$ | 5,375,000 | 4 | \$ | 1,343,750 | 12 | 13,880 | \$ | 428 |
| Greater Downtown Brooklyn Total |  | \$ | 328,576,732 | 59 | \$ | 5,569,097 | 601 | 517,935 | \$ | 694 |
|  |  |  |  |  |  |  |  |  |  |  |
| North Brooklyn | East Williamburg | \$ | 114,430,000 | 23 | \$ | 4,975,217 | 246 | 230,457 | \$ | 610 |
|  | Greenpoint | \$ | 45,538,000 | 14 | \$ | 3,252,714 | 81 | 72,103 | \$ | 660 |
|  | Williamsburg | \$ | 388,895,000 | 8 | \$ | 48,611,875 | 419 | 472,905 | \$ | 1,010 |
| North Brooklyn Total |  | \$ | 548,863,000 | 45 | \$ | 12,196,956 | 746 | 775,465 | \$ | 697 |
|  |  |  |  |  |  |  |  |  |  |  |
| South Brooklyn | Brighton Beach | \$ | 2,065,000 | 3 | \$ | 688,333 | 7 | 7,232 | \$ | 286 |
|  | Coney Island | \$ | 3,310,000 | 4 | \$ | 827,500 | 12 | 11,203 | \$ | 299 |
|  | Gravesend | \$ | 20,571,500 | 21 | \$ | 979,595 | 68 | 63,042 | \$ | 380 |
|  | Marine Park | \$ | 3,187,230 | 6 | \$ | 531,205 | 15 | 22,938 | \$ | 193 |
|  | Mill Basin | \$ | 1,030,000 | 2 | \$ | 515,000 | 5 | 4,309 | \$ | 239 |
|  | Sheepshead Bay | \$ | 15,537,700 | 14 | \$ | 1,109,836 | 58 | 60,612 | \$ | 297 |
| South Brooklyn Total |  | \$ | 45,701,430 | 50 | \$ | 914,029 | 165 | 169,336 | \$ | 316 |
|  |  |  |  |  |  |  |  |  |  |  |
| West Brooklyn | Bath Beach | \$ | 28,418,000 | 9 | \$ | 3,157,556 | 91 | 75,085 | \$ | 378 |
|  | Bay Ridge | \$ | 56,164,050 | 30 | \$ | 1,872,135 | 175 | 157,221 | \$ | 380 |
|  | Bensonhurst | \$ | 21,286,300 | 20 | \$ | 1,064,315 | 58 | 57,565 | \$ | 377 |
|  | Dyker Heights | \$ | 30,165,500 | 14 | \$ | 2,154,679 | 110 | 103,836 | \$ | 354 |
|  | Fort Hamilton | \$ | 5,159,000 | 4 | \$ | 1,289,750 | 13 | 12,334 | \$ | 382 |
|  | Greenwood Heights | \$ | 2,963,000 | 2 | \$ | 1,481,500 | 6 | 4,645 | \$ | 632 |
|  | Sunset Park | \$ | 54,450,000 | 24 | \$ | 2,268,750 | 156 | 128,877 | \$ | 460 |
|  | Windsor Terrace | \$ | 7,350,000 | 2 | \$ | 3,675,000 | 15 | 20,756 | \$ | 455 |
| West Brooklyn Total |  | \$ | 205,955,850 | 105 | \$ | 1,961,484 | 624 | 560,319 | \$ | 400 |

## Brooklyn Wide

\$ 1,635,555,621 60

* Price per Square Foot

The table above shows recorded sales of mixed-use buildings in Brooklyn in 2015. In this category, we have verified 605 transactions with a total consideration of over $\$ 1.6 \mathrm{~B}$, an increase of $57 \%$ in dollar volume from 2014. The average mixed-use transaction borough wide was approx. $\$ 2.7 \mathrm{M}$, up from $\$ 1.6 \mathrm{M}$, and the average price per square foot was $\$ 363$, up from $\$ 317$ in 2014. The Bed-Stuy/Bushwick/Crown Heights region and the Central Brooklyn region tied for the highest number of sales recorded with 137 total sales. The highest dollar volume was recorded in the North Brooklyn region with over $\$ 548 \mathrm{M}$ in total consideration.

The highest priced mixed-use building sale in Brooklyn was 184 Kent Avenue in Williamsburg for $\$ 275 \mathrm{M}$ in April. The buyers, Kushner Cos., LIVWRK and the Rockpoint Group plan to convert the 338 residential unit building to condos.

## Price Per SF

The average price per square foot of mixed-use buildings in Brooklyn in 2015 was $\$ 363$. The North Brooklyn region had the highest average price per square foot at $\$ 697$. The highest price per square foot for a mixed-use building sold for over $\$ 2,987$ per square foot, more than double last years highest at $\$ 1,400$ per square foot.


The mixed-use building that sold for the highest price per square foot was 210 Bedford Avenue in Williamsburg, which sold for over $\$ 2,987$ per square foot.


Price Per SF

## Transaction and Dollar Volume

There were a total of 605 sales of mixed-use buildings in Brooklyn in 2015 with a total consideration of over \$1.6B. The Bed-Stuy/Bushwick/Crown Heights region and the Central Brooklyn region tied for the highest number of sales with a total of 137 sales. The North Brooklyn region saw the highest dollar volume of mixed-use buildings with a total of approx. $\$ 548 \mathrm{M}$ in total consideration representing 45 sales with a total of over 775K SF and an average transaction of approx. \$12.2M.


184 Kent Avenue, located in Williamsburg, consists of 338 units and ground-floor retail. The property sold for $\$ 275 \mathrm{M}$ in April, which was the highest priced sale in Brooklyn in 2015.


Approx. Total \$ Volume in Millions Total Transactions

## Development

## Residentially-Zoned Development Site Sales (Land)

The below study shows sales of residentially-zoned development parcels for the year broken down into region and neighborhood. Considered data points include: total dollar volume, total number of sales, average sale price, total buildable square foot and average price per buildable square foot.

| Region | Neighborhood | Dollar Volume |  | Total Sales | Avg. Sale |  | Total BSF** | Avg. PBSF* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bed-Stuy/Bushwick/Crown Heights | Bedford Stuyvesant | \$ | 156,227,000 | 44 | \$ | 3,550,614 | 1,047,740 | \$ | 151 |
|  | Bushwick | \$ | 161,077,422 | 27 | \$ | 5,965,830 | 678,789 | \$ | 165 |
|  | Crown Heights | \$ | 52,862,528 | 18 | \$ | 2,936,807 | 248,177 | \$ | 167 |
|  | Crown Heights South | \$ | 28,447,000 | 4 | \$ | 7,111,750 | 178,302 | \$ | 122 |
|  | Ocean Hill | \$ | 15,126,950 | 10 | \$ | 1,512,695 | 154,492 | \$ | 101 |
| Bed-Stuy/Bushwick/Crown Heights Total |  | \$ | 413,740,900 | 103 | \$ | 4,016,902 | 2,307,501 | \$ | 152 |
| Central Brooklyn | Borough Park | \$ | 5,737,500 | 6 | \$ | 956,250 | 37,210 | \$ | 155 |
|  | East Flatbush | \$ | 33,299,285 | 13 | \$ | 2,561,483 | 417,322 | \$ | 101 |
|  | Flatbush | \$ | 4,645,000 | 4 | \$ | 1,161,250 | 83,064 | \$ | 61 |
|  | Flatlands | \$ | 12,860,000 | 3 | \$ | 4,286,667 | 66,100 | \$ | 166 |
|  | Kensington | \$ | 28,725,000 | 6 | \$ | 4,787,500 | 165,314 | \$ | 191 |
|  | Lefferts Gardens | \$ | 14,670,000 | 6 | \$ | 2,445,000 | 84,234 | \$ | 150 |
|  | Midwood | \$ | 14,706,407 | 6 | \$ | 2,451,068 | 156,973 | \$ | 114 |
|  | Prospect Park South | \$ | 5,781,737 | 2 | \$ | 2,890,869 | 49,004 | \$ | 120 |
| Central Brooklyn Total |  | \$ | 120,424,929 | 46 | \$ | 2,617,933 | 1,059,220 | \$ | 129 |
|  |  |  |  |  |  |  |  |  |  |
| East Brooklyn | Brownsville | \$ | 8,359,800 | 5 | \$ | 1,671,960 | 80,301 | \$ | 101 |
|  | Canarsie | \$ | 2,231,731 | 1 | \$ | 2,231,731 | 38,900 | \$ | 57 |
|  | Cypress Hills | \$ | 1,795,000 | 3 | \$ | 598,333 | 24,124 | \$ | 76 |
|  | East New York | \$ | 20,971,470 | 14 | \$ | 1,497,962 | 273,486 | \$ | 91 |
| East Brooklyn Total |  | \$ | 33,358,001 | 23 | \$ | 1,450,348 | 416,812 | \$ | 90 |
| Greater Downtown Brooklyn | Boerum Hill | \$ | 10,450,000 | 2 | \$ | 5,225,000 | 137,364 | \$ | 305 |
|  | Carroll Gardens | \$ | 12,200,000 | 2 | \$ | 6,100,000 | 28,893 | \$ | 381 |
|  | Clinton Hill | \$ | 45,151,157 | 13 | \$ | 3,473,166 | 162,505 | \$ | 289 |
|  | Cobble Hill | \$ | 240,000,000 | 1 | \$ | 240,000,000 | 964,278 | \$ | 249 |
|  | Columbia Waterfront | \$ | 4,320,000 | 2 | \$ | 2,160,000 | 17,475 | \$ | 278 |
|  | Downtown | \$ | 360,633,705 | 16 | \$ | 22,539,607 | 1,162,116 | \$ | 324 |
|  | Fort Greene | \$ | 67,150,000 | 3 | \$ | 22,383,333 | 202,934 | \$ | 299 |
|  | Gowanus | \$ | 83,350,000 | 3 | \$ | 27,783,333 | 288,412 | \$ | 267 |
|  | Park Slope | \$ | 110,839,747 | 11 | \$ | 10,076,341 | 326,264 | \$ | 314 |
|  | Prospect Heights | \$ | 17,489,400 | 6 | \$ | 2,914,900 | 67,301 | \$ | 278 |
|  | Red Hook | \$ | 2,435,000 | 3 | \$ | 811,667 | 11,250 | \$ | 205 |
| Greater Downtown Brooklyn Total |  | \$ | 954,019,009 | 62 | \$ | 15,387,403 | 3,368,792 | \$ | 299 |
|  |  |  |  |  |  |  |  |  |  |
| North Brooklyn | East Williamburg | \$ | 114,750,000 | 25 | \$ | 4,590,000 | 444,575 | \$ | 257 |
|  | Greenpoint | \$ | 108,845,643 | 14 | \$ | 7,774,689 | 607,048 | \$ | 303 |
|  | Williamsburg | \$ | 241,520,687 | 17 | \$ | 14,207,099 | 850,576 | \$ | 329 |
| North Brooklyn Total |  | \$ | 465,116,330 | 56 | \$ | 8,305,649 | 1,902,199 | \$ | 290 |
| South Brooklyn | Bergen Beach | \$ | 1,150,000 | 1 | \$ | 1,150,000 | 14,400 | \$ | 80 |
|  | Brighton Beach | \$ | 3,840,000 | 2 | \$ | 1,920,000 | 23,942 | \$ | 165 |
|  | Coney Island | \$ | 4,008,000 | 4 | \$ | 1,002,000 | 38,827 | \$ | 118 |
|  | Gerritsen Beach | \$ | 410,000 | 1 | \$ | 410,000 | 2,430 | \$ | 169 |
|  | Gravesend | \$ | 17,972,000 | 8 | \$ | 2,246,500 | 130,464 | \$ | 110 |
|  | Sheepshead Bay | \$ | 18,361,235 | 10 | \$ | 1,836,124 | 165,628 | \$ | 118 |
| South Brooklyn Total |  | \$ | 45,741,235 | 26 | \$ | 1,759,278 | 375,691 | \$ | 119 |
|  |  |  |  |  |  |  |  |  |  |
| West Brooklyn | Bath Beach | \$ | 3,440,000 | 2 | \$ | 1,720,000 | 12,906 | \$ | 273 |
|  | Fort Hamilton | \$ | 4,860,000 | 3 | \$ | 1,620,000 | 33,924 | \$ | 149 |
|  | Greenwood Heights | \$ | 13,925,000 | 2 | \$ | 6,962,500 | 47,349 | \$ | 307 |
|  | Sunset Park | \$ | 55,633,000 | 14 | \$ | 3,973,786 | 266,923 | \$ | 205 |
|  | Windsor Terrace | \$ | 600,000 | 1 | \$ | 600,000 | 2,704 | \$ | 222 |
| West Brooklyn Total |  | \$ | 78,458,000 | 22 | \$ | 3,566,273 | 363,806 | \$ | 214 |
| Brooklyn Wide |  | \$ | 2,110,858,404 | 338 | \$ | 6,245,143 | 9,794,021 | \$ | 196 |

*Price per Buildable Square Foot
** Buildable Square Foot
The table above shows recorded sales of residentially-zoned development parcels in Brooklyn in 2015. In this category, we have verified 338 transactions totaling over 9.8 M buildable SF representing a consideration of over $\$ 2.1 \mathrm{~B}$, a $50 \%$ increase in dollar volume from 2014. The average residentially-zoned land transaction borough wide was approx. $\$ 6.2 \mathrm{M}$, a $\$ 2 \mathrm{M}$ increase from 2014, and the average price per buildable SF is $\$ 202$, up $31 \%$ from the average price per buildable of $\$ 154$ in 2014.

## Price Per Buildable SF

The average price per buildable square foot of residentiallyzoned development sites in Brooklyn in 2015 was $\$ 202$, up $31 \%$ from $\$ 154$ in 2014. The total buildable square footage sold was approx. 9.8 M . The highest price per buildable square foot was in the Greater Downtown Brooklyn region at an average of $\$ 299$ per buildable SF, with trades as high as $\$ 590$ per buildable SF. The Greater Downtown Brooklyn region had the highest total buildable square footage sold with approx. 3.4 M sold.


585 Fulton Street in Downtown Brooklyn, sold for $\$ 590$ per buildable SF in December.

## Transaction and Dollar Volume

In 2015, we have verified 341 sales of residentially-zoned development sites in Brooklyn totaling approx. \$2.1B. The Bed-Stuy/Bushwick/Crown Heights region saw the highest number of sales with 103 transactions representing over $\$ 413 \mathrm{M}$ in total consideration. The trade with the highest price per buildable SF in the Bed-Stuy/Bushwick/Crown Heights region was 1217-1221 Bedford Avenue, reaching \$393 per buildable SF.


The highest priced development property and second largest trade Brooklyn wide, was the LICH complex in Cobble Hill, Greater Downtown, which is approx. 964,278 SF; the property sold for $\$ 240 \mathrm{M}$ in September.

Price Per BSF

$\square$
2

## Retail Building Sales

The below study shows Brooklyn commercial retail building sales for 2015, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of sales, average sale price, total square footage sold and average price per square foot. The below data represents all buildings with pure retail and commercial use.

| Region | Neighborhood |  | Dollar Volume | Total Sales |  | Avg. Sale | Total SF | Avg. | PPSF * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bed-Stuy/Bushwick/Crown Heights | Bedford Stuyvesant | \$ | 9,098,000 | 5 | \$ | 1,819,600 | 21,005 | \$ | 425 |
|  | Bushwick | \$ | 11,500,000 | 1 | \$ | 11,500,000 | 29,000 | \$ | 397 |
|  | Crown Heights | \$ | 4,815,037 | 3 | \$ | 1,605,012 | 24,240 | \$ | 217 |
|  | Crown Heights South | \$ | 3,300,000 | 2 | \$ | 1,650,000 | 10,072 | \$ | 340 |
|  | Ocean Hill | \$ | 9,986,924 | 4 | \$ | 2,496,731 | 24,075 | \$ | 319 |
| Bed-Stuy/Bushwick/Crown Heights Total |  | \$ | 38,699,961 | 15 | \$ | 2,579,997 | 108,392 | \$ | 342 |
| Central Brooklyn | Borough Park | \$ | 49,825,000 | 6 | \$ | 8,304,167 | 89,232 | \$ | 553 |
|  | East Flatbush | \$ | 48,220,000 | 9 | \$ | 5,357,778 | 105,512 | \$ | 385 |
|  | Flatbush | \$ | 550,000 | 1 | \$ | 550,000 | 2,062 | \$ | 267 |
|  | Flatlands | \$ | 5,129,640 | 5 | \$ | 1,025,928 | 27,939 | \$ | 246 |
|  | Kensington | \$ | 2,150,000 | 1 | \$ | 2,150,000 | 5,230 | \$ | 411 |
|  | Midwood | \$ | 18,852,375 | 3 | \$ | 6,284,125 | 47,050 | \$ | 462 |
|  | Prospect Park South | \$ | 6,100,000 | 1 | \$ | 6,100,000 | 11,200 | \$ | 545 |
| Central Brooklyn Total |  | \$ | 130,827,015 | 26 | \$ | 5,031,808 | 288,225 | \$ | 409 |
| East Brooklyn | Brownsville | \$ | 1,600,000 | 1 | \$ | 1,600,000 | 14,500 | \$ | 110 |
|  | Canarsie | \$ | 2,175,000 | 2 | \$ | 1,087,500 | 8,030 | \$ | 279 |
|  | Cypress Hills | \$ | 490,000 | 1 | \$ | 490,000 | 1,150 | \$ | 426 |
|  | East New York | \$ | 505,000 | 1 | \$ | 505,000 | 2,920 | \$ | 173 |
| East Brooklyn Total |  | \$ | 4,770,000 | 5 | \$ | 954,000 | 26,600 | \$ | 253 |
| Greater Downtown Brooklyn | Brooklyn Heights | \$ | 16,000,000 | 1 | \$ | 16,000,000 | 8,700 | \$ | 1,839 |
|  | Clinton Hill | \$ | 22,115,826 | 2 | \$ | 11,057,913 | 20,520 | \$ | 1,122 |
|  | Downtown | \$ | 51,000,000 | 1 | \$ | 51,000,000 | 124,500 | \$ | 410 |
|  | Park Slope | \$ | 2,686,000 | 1 | \$ | 2,686,000 | 5,076 | \$ | 529 |
|  | Prospect Heights | \$ | 750,000 | 1 | \$ | 750,000 | 1,750 | \$ | 429 |
| Greater Downtown Brooklyn Total |  | \$ | 92,551,826 | 6 | \$ | 15,425,304 | 160,546 | \$ | 908 |
|  |  |  |  |  |  |  |  |  |  |
| North Brooklyn | East Williamburg | \$ | 2,700,000 | 1 | \$ | 2,700,000 | 7,500 | \$ | 360 |
|  | Greenpoint | \$ | 25,300,000 | 2 | \$ | 12,650,000 | 54,400 | \$ | 541 |
|  | Williamsburg | \$ | 121,500,000 | 4 | \$ | 30,375,000 | 72,715 | \$ | 4,143 |
| North Brooklyn Total |  | \$ | 149,500,000 | 7 | \$ | 21,357,143 | 134,615 | \$ | 2,312 |
|  |  |  |  |  |  |  |  |  |  |
| South Brooklyn | Bergen Beach | \$ | 32,711,808 | 1 | \$ | 32,711,808 | 177,086 | \$ | 185 |
|  | Coney Island | \$ | 18,080,000 | 1 | \$ | 18,080,000 | 24,743 | \$ | 731 |
|  | Gerritsen Beach | \$ | 245,000 | 1 | \$ | 245,000 | 940 | \$ | 261 |
|  | Gravesend | \$ | 16,313,000 | 7 | \$ | 2,330,429 | 29,258 | \$ | 648 |
|  | Manhattan Beach | \$ | 6,250,000 | 1 | \$ | 6,250,000 | 8,000 | \$ | 781 |
|  | Marine Park | \$ | 7,550,000 | 3 | \$ | 2,516,667 | 30,116 | \$ | 255 |
|  | Sheepshead Bay | \$ | 23,850,000 | 7 | \$ | 3,407,143 | 52,995 | \$ | 423 |
| South Brooklyn Total |  | \$ | 104,999,808 | 21 | \$ | 4,999,991 | 323,138 | \$ | 487 |
|  |  |  |  |  |  |  |  |  |  |
| West Brooklyn | Bath Beach | \$ | 9,366,000 | 5 | \$ | 1,873,200 | 24,101 | \$ | 648 |
|  | Bay Ridge | \$ | 13,500,000 | 2 | \$ | 6,750,000 | 14,760 | \$ | 1,265 |
|  | Bensonhurst | \$ | 23,850,000 | 3 | \$ | 7,950,000 | 19,964 | \$ | 853 |
|  | Sunset Park | \$ | 16,137,400 | 4 | \$ | 4,034,350 | 27,355 | \$ | 723 |
| West Brooklyn Total |  | \$ | 62,853,400 | 14 | \$ | 4,489,529 | 86,180 | \$ | 801 |
|  |  |  |  |  |  |  |  |  |  |
| Brooklyn Wide |  | \$ | 584,202,010 | 94 | \$ | 6,214,915 | 1,127,696 | \$ | 621 |
| * Price Per Square Foot |  |  |  |  |  |  |  |  |  |

The table above shows the recorded sales of retail properties in Brooklyn in 2015. We have verified 94 transactions totaling approx. 1.1M SF, representing a total consideration of over $\$ 584 \mathrm{M}$, up over $\$ 100 \mathrm{M}$ from 2014. The average retail building transaction in Brooklyn was approx. $\$ 6.2 \mathrm{M}$, almost double the 2014 average. The average price per square foot was $\$ 621$, up from $\$ 540$ in 2014.

The North Brooklyn region had the highest dollar volume with more than $\$ 146 \mathrm{M}$ from only six transactions. The Central Brooklyn region had the second highest dollar volume with over \$130M from 26 transactions.

## Price Per SF

The average price per square foot of retail buildings in Brooklyn in 2015 was $\$ 621$. The North Brooklyn region had the highest price per square foot at $\$ 2,312$ per square foot, followed by the Greater Downtown Brooklyn region at $\$ 908$ per square foot. The retail building with the highest price per square foot was 192 Bedford Avenue in Williamsburg, which sold for over $\$ 8,750$ per square foot. The second highest price per square foot was from 177 North Seventh Street, which sold for $\$ 2,278$ per square foot.


192 Bedford Avenue in Williamsburg sold for over \$8,750 per square foot. This sale was over $\$ 5,000$ per square foot more than last year's retail record.


Price Per SF

## Transaction and Dollar Volume

In 2015, there were a total of 94 sales of retail buildings in Brooklyn with a total consideration of approx. \$584M and approx. 1.1M SF. The highest number of sales recorded was in the Central Brooklyn region with 26 sales, representing over $\$ 130 \mathrm{M}$. The South Brooklyn region had the highest amount of total square footage sold, reaching 323K. The North Brooklyn region saw the highest dollar volume of sales with a total of over $\$ 146 \mathrm{M}$ from six sales and over 133 K SF.


The highest price paid for retail was 85 North Sixth Street in Williamsburg in the North Brooklyn region, which has approx. 61 K SF and sold for over $\$ 85 \mathrm{M}$ in March.


Approx. Total \$ Volume in Millions Total Transactions

## Commercially-Zoned Industrial/Office Building Sales

The below study shows Brooklyn commercial industrial/office building sales for 2015, broken down into region and neighborhood. Considered data points include: total dollar volume, total number of sales, average sale price, total square footage sold and average price per square foot. The below data represents only commercially-zoned industrial buildings and does not account for industrialzoned land or multiple buildings plus land sales.

| Region | Neighborhood |  | Dollar Volume | Total Sales | Avg. Sale | Total SF | Avg. PPSF |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |
| Bed-Stuy/Bushwick/Crown Heights | Bedford-Stuyvesant | $\$$ | $28,405,000$ | 7 | $\$$ | $4,057,857$ | 86,970 | $\$$ |
|  | Bushwick | $\$$ | $115,690,000$ | 8 | $\$ 14,461,250$ | 340,893 | $\$$ | 346 |
|  | Crown Heights | $\$$ | $23,416,800$ | 6 | $\$$ | $3,902,800$ | 79,143 | $\$$ |

* Price per Square Foot

The table above shows recorded sales of commercially-zoned industrial and office buildings in Brooklyn in 2015. In this asset class, we have verified 126 transactions totaling over 3.9M SF, up 1M SF from 2014 and representing a total consideration of over \$1.1B, up over $\$ 400 \mathrm{M}$ from last year. The average industrial transaction borough wide was approx. $\$ 9 \mathrm{M}$, and the average price per square foot was \$298.

The Bed-Stuy/Bushwick/Crown Heights region and the West Brooklyn region tied for the highest number of industrial/office building sales, with 24 total. The total dollar volume for the Bed-Stuy/Bushwick/Crown Heights region was $\$ 203 \mathrm{M}$, only $\$ 5 \mathrm{M}$ more than the West Brooklyn region, with the second highest dollar volume.
Sales of residentially zoned industrial and office buildings were not included in this report as well as building plus land sales.
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## Price Per Industrial/Office SF

The average price per square foot of commercially-zoned industrial/office building sales in Brooklyn was \$298, up from $\$ 251$ in 2014. The Greater Downtown Brooklyn region achieved the highest price per square foot of any other region with an average of $\$ 438$ per square foot, a $\$ 100$ increase from 2014.


78 Third Street in Gowanus, which sold for approx. \$965 per square foot, was the highest price per square foot sale in the industrial/office category.


Price Per SF

## Transaction and Dollar Volume

In 2015, there were a total of 126 sales of commercially-zoned industrial/office buildings in Brooklyn with a total dollar volume of over \$1.1B. The Bed-Stuy/Bushwick/Crown Heights region tied with the West Brooklyn region for the most sales with 24 industrial/office building transactions.


The highest price paid for industrial/office was 35 Ryerson Street in Clinton Hill, Greater Downtown, which has approx. 280 K SF. The property sold for $\$ 105 \mathrm{M}$ in June.


Approx. Total \$ Volume in Millions
Total Transactions

