## Retail

## Retail Building Sales

The below st udy show s Brooklyn commer cial retail building sales for 2015, broken down into region a nd neigh bor hood. Consi dered data points include: total dollar volume, total number of sales, average sale price, total square footage sold and average price per square foot. The below data represents all buildings with pure retail and commercial use.

| Region | Neighborhood | Dollar Volume |  | Total Sales | Avg. Sale |  | Total SF | Avg. PPSF * |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bed-Stuy/Bushwick/Crown Heights | Bedford Stuyvesant | \$ | 9,098,000 | 5 | \$ | 1,819,600 | 21,005 | \$ | 425 |
|  | Bushwick | \$ | 11,500,000 | 1 | \$ | 11,500,000 | 29,000 | \$ | 397 |
|  | Crown Heights | \$ | 4,815,037 | 3 | \$ | 1,605,012 | 24,240 | \$ | 217 |
|  | Crown Heights South | \$ | 3,300,000 | 2 | \$ | 1,650,000 | 10,072 | \$ | 340 |
|  | Ocean Hill | \$ | 9,986,924 | 4 | \$ | 2,496,731 | 24,075 | \$ | 319 |
| Bed-Stuy/Bushwick/Crown Heights Total |  | \$ | 38,699,961 | 15 | \$ | 2,579,997 | 108,392 | \$ | 342 |
| Central Brooklyn | Borough Park | \$ | 49,825,000 | 6 | \$ | 8,304,167 | 89,232 | \$ | 553 |
|  | East Flatbush | \$ | 48,220,000 | 9 | \$ | 5,357,778 | 105,512 | \$ | 385 |
|  | Flatbush | \$ | 550,000 | 1 | \$ | 550,000 | 2,062 | \$ | 267 |
|  | Flatlands | \$ | 5,129,640 | 5 | \$ | 1,025,928 | 27,939 | \$ | 246 |
|  | Kensington | \$ | 2,150,000 | 1 | \$ | 2,150,000 | 5,230 | \$ | 411 |
|  | Midwood | \$ | 18,852,375 | 3 | \$ | 6,284,125 | 47,050 | \$ | 462 |
|  | Prospect Park South | \$ | 6,100,000 | 1 | \$ | 6,100,000 | 11,200 | \$ | 545 |
| Central Brooklyn Total |  | \$ | 130,827,015 | 26 | \$ | 5,031,808 | 288,225 | \$ | 409 |
| East Brooklyn | Brownsville | \$ | 1,600,000 | 1 | \$ | 1,600,000 | 14,500 | \$ | 110 |
|  | Canarsie | \$ | 2,175,000 | 2 | \$ | 1,087,500 | 8,030 | \$ | 279 |
|  | Cypress Hills | \$ | 490,000 | 1 | \$ | 490,000 | 1,150 | \$ | 426 |
|  | East New York | \$ | 505,000 | 1 | \$ | 505,000 | 2,920 | \$ | 173 |
| East Brooklyn Total |  | \$ | 4,770,000 | 5 | \$ | 954,000 | 26,600 | \$ | 253 |
| Greater Downtown Brooklyn | Brooklyn Heights | \$ | 16,000,000 | 1 | \$ | 16,000,000 | 8,700 | \$ | 1,839 |
|  | Clinton Hill | \$ | 22,115,826 | 2 | \$ | 11,057,913 | 20,520 | \$ | 1,122 |
|  | Downtown | \$ | 51,000,000 | 1 | \$ | 51,000,000 | 124,500 | \$ | 410 |
|  | Park Slope | \$ | 2,686,000 | 1 | \$ | 2,686,000 | 5,076 | \$ | 529 |
|  | Prospect Heights | \$ | 750,000 | 1 | \$ | 750,000 | 1,750 | \$ | 429 |
| Greater Downtown Brooklyn Total |  | \$ | 92,551,826 | 6 | \$ | 15,425,304 | 160,546 | \$ | 908 |
| North Brooklyn | East Williamburg | \$ | 2,700,000 | 1 | \$ | 2,700,000 | 7,500 | \$ | 360 |
|  | Greenpoint | \$ | 25,300,000 | 2 | \$ | 12,650,000 | 54,400 | \$ | 541 |
|  | Williamsburg | \$ | 121,500,000 | 4 | \$ | 30,375,000 | 72,715 | \$ | 4,143 |
| North Brooklyn Total |  | \$ | 149,500,000 | 7 | \$ | 21,357,143 | 134,615 | \$ | 2,312 |
| South Brooklyn | Bergen Beach | \$ | 32,711,808 | 1 | \$ | 32,711,808 | 177,086 | \$ | 185 |
|  | Coney Island | \$ | 18,080,000 | 1 | \$ | 18,080,000 | 24,743 | \$ | 731 |
|  | Gerritsen Beach | \$ | 245,000 | 1 | \$ | 245,000 | 940 | \$ | 261 |
|  | Gravesend | \$ | 16,313,000 | 7 | \$ | 2,330,429 | 29,258 | \$ | 648 |
|  | Manhattan Beach | \$ | 6,250,000 | 1 | \$ | 6,250,000 | 8,000 | \$ | 781 |
|  | Marine Park | \$ | 7,550,000 | 3 | \$ | 2,516,667 | 30,116 | \$ | 255 |
|  | Sheepshead Bay | \$ | 23,850,000 | 7 | \$ | 3,407,143 | 52,995 | \$ | 423 |
| South Brooklyn Total |  | \$ | 104,999,808 | 21 | \$ | 4,999,991 | 323,138 | \$ | 487 |
| West Brooklyn | Bath Beach | \$ | 9,366,000 | 5 | \$ | 1,873,200 | 24,101 | \$ | 648 |
|  | Bay Ridge | \$ | 13,500,000 | 2 | \$ | 6,750,000 | 14,760 | \$ | 1,265 |
|  | Bensonhurst | \$ | 23,850,000 | 3 | \$ | 7,950,000 | 19,964 | \$ | 853 |
|  | Sunset Park | \$ | 16,137,400 | 4 | \$ | 4,034,350 | 27,355 | \$ | 723 |
| West Brooklyn Total |  | \$ | 62,853,400 | 14 | \$ | 4,489,529 | 86,180 | \$ | 801 |
| Brooklyn Wide |  | \$ | 584,202,010 | 94 | \$ | 6,214,915 | 1,127,696 | \$ | 621 |

The table a bove show s the recorded sales of retail properties in Brooklyn in 2015 . We have verified 94 tra nsa ctions totaling a pprox. 1.1M SF, representing a total consideration of over $\$ 584 \mathrm{M}$, up over $\$ 100 \mathrm{M}$ from 2014 . The average retail building transaction in Brooklyn was approx. $\$ 6.2 \mathrm{M}$, almost double the 2014 average. The average price per square foot was $\$ 621$, up from $\$ 540$ in 2014.

The North Brooklyn region had the highest dollar volume with more than $\$ 146 \mathrm{M}$ from only six transactions. The Central Br ooklyn region had the second highest dollar volume with over $\$ 130 \mathrm{M}$ from 26 transactions.

## Price Per SF

The average price per square foot of retail buildings in Brooklyn in 2015 was $\$ 621$. The North Brooklyn region had the highest price per square foot at $\$ 2,312$ per square foot, followed by the Greater Dow ntow $n$ Brooklyn region at $\$ 908$ per square foot. The retail building with the highest price per square foot was 192 Bedford Avenue in Williamsburg, which sold for over $\$ 8,750$ per square foot. The second highest price per square foot was from 177 North Seventh Street, which sold for $\$ 2,278$ per square foot.


192 Bedford Ave nue in Williams burg sol d for over $\$ 8,750$ per square foot. This sale was over $\$ 5,000$ per square foot more than last year's retail record.

## Transaction and Dollar Volume

In 2015, there were a total of 94 sales of retail buil dings in Brooklyn with a total consideration of approx. $\$ 584 \mathrm{M}$ and approx. 1.1M SF. The high est number of sales re corded was in the Central Brooklyn region with 26 sales, representing over $\$ 130 \mathrm{M}$. The South Brooklyn region had the highest a mount of total square footage sold, rea ching 323K. The North Brooklyn region saw the highest dollar volume of sales with a total of over $\$ 146 \mathrm{M}$ from six sales and over 133 K SF.


The highest price paid for retail was 85 North Sixth Street in Downtown Brooklyn in Williamsburg, which has approx. 61 K SF and sold for over $\$ 85 \mathrm{M}$ in March.


Approx. Total \$ Volume in Millions Total Transactions


