## Sales of Commercially-Zoned Industrial/Office Buildings

The below study shows Brooklyn industrial/office building sales for 2013, broken down into region and neighborhood. Considered data points include: total dollar volume, average sale price, average price per square foot, total square footage $\&$ total sales. The below data represents only commercially zoned industrial buildings and does not account for industrial zoned land or multiple building plus land sales.

| Region | Neighborhood | Dollar Volume |  | Avg. Sale |  | Avg. PPSF* |  | Total SF | Total Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bed Stuy/Bushwick/Crown Heights | Bedford Stuyvesant | \$ | 13,836,882 | \$ | 1,976,697 | \$ | 109 | 126,251 | 7 |
|  | Bushwick | \$ | 6,425,000 | \$ | 1,070,833 | \$ | 240 | 25,254 | 6 |
|  | Crown Heights | \$ | 3,030,100 | \$ | 1,010,033 | \$ | 210 | 15,500 | 3 |
| Bed Stuy/Bushwick/Crown Heights Total |  | \$ | 23,291,982 | \$ | 1,455,749 | \$ | 177 | 167,005 | 16 |
| East Brooklyn | Brownsville | \$ | 1,150,000 | \$ | 575,000 | \$ | 54 | 20,867 | 2 |
|  | East New York | \$ | 16,515,000 | \$ | 1,651,500 | \$ | 93 | 178,450 | 10 |
| East Brooklyn Total |  | \$ | 17,665,000 | \$ | 1,472,083 | \$ | 86 | 199,317 | 12 |
| Greater Flatbush | Borough Park | \$ | 23,417,849 | \$ | 2,341,785 | \$ | 227 | 120,752 | 10 |
|  | East Flatbush | \$ | 16,665,000 | \$ | 2,083,125 | \$ | 179 | 94,091 | 8 |
|  | Flatlands | \$ | 7,570,000 | \$ | 2,523,333 | \$ | 195 | 38,497 | 3 |
|  | Kensington | \$ | 665,000 | \$ | 665,000 | \$ | 229 | 2,900 | 1 |
|  | Lefferts Gardens | \$ | 2,700,000 | \$ | 2,700,000 | \$ | 150 | 18,000 | 1 |
|  | Midwood | \$ | 1,300,000 | \$ | 1,300,000 | \$ | 120 | 10,795 | 1 |
| Greater Flatbush Total |  | \$ | 52,317,849 | \$ | 2,179,910 | \$ | 199 | 285,035 | 24 |
| Downtown Brooklyn \& Park Slope | Carroll Gardens | \$ | 3,125,000 | \$ | 3,125,000 | \$ | 250 | 12,484 | 1 |
|  | Clinton Hill | \$ | 41,150,000 | \$ | 20,575,000 | \$ | 173 | 269,236 | 2 |
|  | Dumbo / Vinegar Hill | \$ | 240,000,000 | \$ | 240,000,000 | \$ | 288 | 832,488 | 1 |
|  | Gowanus | \$ | 39,037,600 | \$ | 2,602,507 | \$ | 224 | 189,636 | 15 |
|  | Prospect Heights | \$ | 6,000,000 | \$ | 6,000,000 | \$ | 226 | 26,560 | 1 |
|  | Red Hook | \$ | 29,700,000 | \$ | 5,940,000 | \$ | 171 | 301,695 | 5 |
| Downtown Brooklyn \& Park Slope Total |  | \$ | 359,012,600 | \$ | 14,360,504 | \$ | 213 | 1,632,099 | 25 |
| South Brooklyn | Coney Island | \$ | 1,620,000 | \$ | 810,000 | \$ | 169 | 9,000 | 2 |
|  | Gravesend | \$ | 550,000 | \$ | 550,000 | \$ | 275 | 2,000 | 1 |
|  | Sheepshead Bay | \$ | 8,453,000 | \$ | 2,817,667 | \$ | 239 | 31,436 | 3 |
| South Brooklyn Total |  | \$ | 10,623,000 | \$ | 1,770,500 | \$ | 222 | 42,436 | 6 |
| Williamsburg/Greenpoint | East Williamsburg | \$ | 66,721,600 | \$ | 3,177,219 | \$ | 196 | 379,916 | 21 |
|  | Greenpoint | \$ | 28,768,199 | \$ | 2,212,938 | \$ | 199 | 213,835 | 13 |
|  | Williamsburg | \$ | 12,850,000 | \$ | 4,283,333 | \$ | 476 | 29,608 | 3 |
| Williamsburg/Greenpoint Total |  | \$ | 108,339,799 | \$ | 2,928,103 | \$ | 220 | 623,359 | 37 |
| West Brooklyn | Bath Beach | \$ | 4,500,000 | \$ | 4,500,000 | \$ | 277 | 16,259 | 1 |
|  | Bay Ridge | \$ | 7,800,000 | \$ | 3,900,000 | \$ | 258 | 37,438 | 2 |
|  | Sunset Park | \$ | 178,290,003 | \$ | 7,131,600 | \$ | 245 | 917,123 | 25 |
| West Brooklyn Total |  | \$ | 190,590,003 | \$ | 6,806,786 | \$ | 247 | 970,820 | 28 |
| Brooklyn Wide |  | \$ | 761,840,233 | \$ | 5,147,569 | \$ | 205 | 3,920,071 | 148 |

*Price per Square Foot

The table above shows 2013 recorded sales of commercially zoned industrial and office buildings in Brooklyn. In this asset class, we have verified transactions totaling over 3.9 million SF representing a consideration of over $\$ 761 \mathrm{M}$, an increase of $135 \%$ in dollar volume from 2012, more than doubling. The average industrial transaction borough wide was approx. $\$ 5.1 \mathrm{M}$, up from $\$ 2.5 \mathrm{M}$ in 2012 , and the average price per SF was $\$ 205$. At the same time, there was an increase of transactions from 127 in 2012 to 148 in 2013.

The Williamsburg/Greenpoint region had the highest number of industrial and office building sales with 37 total sales, representing a consideration of over $\$ 108 \mathrm{M}$. The Downtown Brooklyn \& Park Slope region had the highest total dollar volume at over \$359M from 25 trades with an average sale of approx. $\$ 14 \mathrm{M}$. West Brooklyn had the second highest dollar volume at $\$ 190 \mathrm{M}$ from 28 trades with an average sale of approx. $\$ 6.8 \mathrm{M}$. This region also had the highest average price per square foot with $\$ 247$ from approx. 970,820 SF.

Sales of residentially zoned industrial and office buildings were not included in this report and neither were building plus land sales.


Price Per Industrial/Office SF

| Region | Avg. PPSF* |  |
| :--- | :---: | :---: |
|  |  |  |
| Bed Stuy/Bushwick/Crown Heights | $\mathbf{\$}$ | 177 |
| East Brooklyn | $\mathbf{\$}$ | $\mathbf{8 6}$ |
| Greater Flatbush | $\mathbf{\$}$ | 199 |
| Downtown Brooklyn \& Park Slope | $\mathbf{\$}$ | $\mathbf{2 1 3}$ |
| South Brooklyn | $\mathbf{\$}$ | 222 |
| Williamsburg/Greenpoint | $\mathbf{\$}$ | $\mathbf{2 2 0}$ |
| West Brooklyn | $\mathbf{\$}$ | 247 |
| Brooklyn Wide | $\mathbf{\$}$ | 205 |



The average price per square foot of commercially-zoned industrial and office building sales in Brooklyn was \$205, up from $\$ 177$ in 2012. The West Brooklyn region achieved the highest price per square foot of any other region with an average of $\$ 247$ a square foot. West Brooklyn also hosted the trade with the highest price per square foot, 714 $61^{\text {st }}$ Street in Sunset Park, which sold for over $\$ 770 / \mathrm{SF}$. The trade with the second highest price per square foot was the CitiBank building at 1455 Myrtle Avenue in Bushwick, which sold for approx. $\$ 675 / \mathrm{SF}$.

## Industrial/Office Transaction and Dollar Volume

| Region | Dollar Volume | Total SF | Total Sales |
| :---: | :---: | :---: | :---: |
| Bed Stuy/Bushwick/Crown Heights | \$ 23,291,982 | 167,005 | 16 |
| East Brooklyn | \$ 17,665,000 | 199,317 | 12 |
| Greater Flatbush | \$ 52,317,849 | 285,035 | 24 |
| Downtown Brooklyn \& Park Slope | \$ 359,012,600 | 1,632,099 | 25 |
| South Brooklyn | \$ 10,623,000 | 42,436 | 6 |
| Williamsburg/Greenpoint | \$ 108,339,799 | 623,359 | 37 |
| West Brooklyn | \$ 190,590,003 | 970,820 | 28 |
| Brooklyn Wide | \$ 761,840,233 | 3,920,071 | 148 |

The largest transaction in 2013 was the Watchtower Portfolio in DUMBO consisting of 5 buildings and 832,000 SF combined. The portfolio sold for \$240M.

In 2013, there was a total of 148 sales of commercially-zoned industrial and office buildings in Brooklyn, up from 127 transactions in 2012, representing a total dollar volume of over $\$ 761 \mathrm{M}$, more than double that of 2012. The Williamsburg/Greenpoint region had the most sales in Brooklyn with 37 industrial building transactions, representing a consideration of over $\$ 108 \mathrm{M}$. The West Brooklyn region had the second highest number of sales with 28 transactions, representing a consideration of approx. $\$ 190 \mathrm{M}$. A large portion of the dollar volume in West Brooklyn came from the sale of $7520^{\text {th }}$ Street in Sunset Park, which was over 318,000 SF and sold for over $\$ 91.5 \mathrm{M}$, or approx. $\$ 288 /$ SF . This trade also had the third highest dollar volume for all commercial transaction in 2013, Brooklyn wide.

