31

Sales of Retail Buildings

The below study shows Brooklyn commercial retail building sales for 2012, broken down into region and neighborhood. Considered data points include: total dollar volume, average sale price, average price per square foot, total square footage sold and total sales. The below data represents all buildings with pure retail and commercial use.

Region	Neighborhood	C	Oollar Volume		Avg. Sale	Total SF	Avg	. PPSF *	Total Sales
Bed Stuy/Bushwick	Bedford Stuyvesant	\$	24,674,253	\$	1,451,427	125,867	ċ	232	17
Bed Stuy/Bustiwick	Bushwick	\$	9,651,586	\$	2,412,897	62,855		186	4
	Crown Heights	\$	6,995,331	\$	1,748,833	20,449		364	4
Bed Stuy/Bushwick Total	Crown rieignts	\$	41,321,170	\$	1,652,847	209,171		246	25
bed Stuy/ bushwick Total		Ą	41,521,170	Ţ	1,032,047	203,171	٠,	240	25
East Brooklyn	Brownsville	\$	6,896,000	\$	985,143	52,317	\$	137	7
	Canarsie	\$	127,349,999	\$	25,470,000	226,021	\$	506	5
	Cypress Hill	\$	265,000	\$	265,000	2,560	\$	104	1
	East New York	\$	14,145,000	\$	2,020,714	65,803	\$	271	7
East Brooklyn Total		\$	148,655,999	\$	7,432,800	346,701	\$	275	20
Greater Flatbush	Borough Park	\$	8,592,500	\$	1,227,500	26,637	ċ	332	7
Greater Flatbusii	East Flatbush	\$	24,524,780	\$	2,452,478	57,336		295	10
	Flatbush	\$	5,395,621	\$	2,432,478	22,272		272	2
	Flatlands	\$	2,311,500	\$	577,875	14,731		182	4
		\$		\$	1,293,680	10,441		390	3
	Kensington Midwood	\$	3,881,039 12,636,000	\$	4,212,000	31,070		322	3
				\$				253	1
Constant Flathersh Tatal	Prospect Park South		3,056,640		3,056,640	12,090			
Greater Flatbush Total		\$	60,398,080	\$	2,013,269	174,577	Ş	298	30
Downtown Brooklyn & Park Slope	Boerum Hill	\$	5,749,000	\$	1,916,333	17,580	\$	435	3
	Brooklyn Heights	\$	3,500,000	\$	3,500,000	6,300	\$	556	1
	Carroll Gardens	\$	1,275,000	\$	1,275,000	4,400	\$	290	1
	Clinton Hill	\$	2,490,000	\$	830,000	10,152	\$	238	3
	Fort Greene	\$	27,600,000	\$	6,900,000	59,673	\$	647	4
	Gowanus	\$	1,349,627	\$	1,349,627	4,620	\$	284	1
	Park Slope	\$	12,294,694	\$	3,073,674	15,696	\$	772	4
	Red Hook	\$	500,000	\$	500,000	2,375	\$	211	1
Downtown Brooklyn & and Park Slope Total		\$	54,758,321	\$	3,042,129	120,796	\$	502	18
Courth Dungaldan	Dannan Danah	\$	0.675.000	۲.	4 227 500	10.007	<u> </u>	457	2
South Brooklyn	Bergen Beach		8,675,000	\$	4,337,500	19,007			11
	Gravesend	\$	10,244,826	\$	931,348	45,224		272	
	Manhattan Beach	\$ \$	3,100,000	\$	3,100,000	8,000		388 455	1 10
	Sheepshead Bay	\$ \$	48,363,492	\$	4,836,349	83,403			
South Brooklyn Total	Mill Basin	۶ \$	751,000,000 821,383,318		751,000,000 32,855,333	1,100,000 1,255,634		683 381	1 25
South Brooklyn Total		Ą	821,383,318	Ţ	32,033,333	1,235,034	Ą	201	25
Williamsburg/Greenpoint	Greenpoint	\$	19,560,000	\$	3,912,000	35,638	\$	560	5
	South Williamsburg	\$	3,050,000	\$	1,525,000	12,552	\$	273	2
Williamsburg/Greenpoint Total		\$	22,610,000	\$	3,230,000	48,190	\$	478	7
Wast Drooklyn	Dath Dansh	\$	4 070 000	ċ	1 242 500	10.746	ċ	201	4
West Brooklyn	Bath Beach		4,970,000	\$	1,242,500	18,716		391	
	Bay Ridge	\$	14,720,000	\$	3,680,000	24,585		609	4
	Bensonhurst Duker Heights	\$ \$	3,345,000	\$	1,115,000	6,050		612	3
	Dyker Heights		3,095,000	\$	1,031,667	10,810		296	
Mast Process Total	Sunset Park	\$ \$	6,825,000	\$	3,412,500	21,475		295	2 16
West Brooklyn Total		Þ	32,955,000	\$	2,059,688	81,636	Þ	457	16
Brooklyn Wide		\$	1,182,081,888	\$	8,383,559	2,236,705	\$	353	141
* Dries Day Course Foot								_	

* Price Per Square Foot

The table above shows 2012 recorded sales of retail properties in Brooklyn. We have verified transactions totaling approx. 2,236,705 SF, representing a total consideration of nearly \$1.2B up approx. 499% from 2011 retail sales. The average retail transaction in Brooklyn was approx. \$8.4M. The average price per square foot was \$353, up from \$289 in 2011.

Mill Basin had the highest dollar volume with \$751M from the single transaction of the Kings Plaza Mall. Canarsie had the second highest dollar volume with over \$127M, largely attributed to the \$124M trade at Canarsie Plaza. These two trades account for 74% of the total retail transaction dollar volume.





Price Per Retail SF

Region	Avg. PPSF*			
Bed Stuy/Bushwick	\$	246		
East Brooklyn	\$	275		
Greater Flatbush	\$	298		
Downtown Brooklyn & Park Slope	\$	502		
South Brooklyn	\$	381		
Williamsburg/Greenpoint	\$	478		
West Brooklyn	\$	457		
Grand Total *Price per Square Foot	\$	353		



The average price per square foot of retail buildings in Brooklyn in 2012 was \$353. The highest price per square foot in this category was in the Downtown Brooklyn & Park Slope region at \$502/SF, followed by the Williamsburg/Greenpoint region at \$478/SF. In 2011, the borough wide average price per square foot was \$289 with a high of \$413 in South Brooklyn.

Retail Transaction and Dollar Volume

Region	Dollar Volume		Total SF	Total Sales	
Bed Stuy/Bushwick	\$	41,321,170	209,171	25	
East Brooklyn	\$	148,655,999	346,701	20	
Greater Flatbush	\$	60,398,080	174,577	30	
Downtown Brooklyn & Park Slope	\$	54,758,321	120,796	18	
South Brooklyn	\$	821,383,318	1,255,634	25	
		22 54 2 222		_	
Williamsburg/Greenpoint	\$	22,610,000	48,190	7	
			0.4.60.6		
West Brooklyn	\$	32,955,000	81,636	16	
Count Tatal	ć	1 102 001 000	2 226 705	1.41	
Grand Total	- \$	1,182,081,888	2,236,705	141	

The highest priced retail trade was the Kings Plaza Mall in Mill Basin; 5502 Avenue N sold for \$751M. This trade accounted for approx. 63.5% of the total dollar volume for all of Brooklyn.

In 2012, there were a total of 141 sales of retail buildings in Brooklyn with a total consideration of approx. \$1.182B and approx. 2,236,705 SF. The highest number of sales was recorded in the Greater Flatbush region with 30 sales, representing over \$60M in total consideration and 174,577 SF. The South Brooklyn region saw the highest dollar volume of sales with a total of over \$821M from 25 sales and 1,255,634 SF. Compared to 2011, Brooklyn saw an increase in square footage traded by approximately 247% while total transaction value grew dramatically by 499%.

100 klyn